

TO: Stomel - Hauppauge
TO: Store Manager - Plainview
FROM: Jerry Volk
August 27, 1997

- Please ship the following promotion to the Waldbaum Plainview Store the week of September 8:

– Winston King	3	Salem King	3
– Winston 100	1	Salem Lt King	3
– Winston Box	3	Salem 100	3
– Winston Lt King	3	Salem Lt 100	3
– Winston Lt 100	2		
– Winston Lt Box King	2		
– Winston Lt Box 100	2		
– Winston UL Box King	2		
– Winston UL Box 100	2		

(20)
- A RJR sales rep will visit the store the week of delivery to coupon the Winston @ \$.20 off a pack and the Salem @ \$.30 off a pack.
- The promoted product will be placed in the RJR floor unit.

Jerry Volk

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